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Training & Assessment

Tellus Mater International Collaborates with Rushford & Associates on 2024–2029 DEIA Strategic Plan for the Office of the United States Trade Representative

September 19, 2024 – Washington, DC – The Office of the United States Trade Representative (USTR) adopts 2024–2029 DEIA Strategic Plan developed in collaboration with Tellus Mater International Training & Assessment Collective (Tellus Mater) and Rushford & Associates. The strategic plan, announced by Ambassador Tai on September 19, 2024 at a USTR Town Hall Meeting was preceded by a landscape assessment conducted by Tellus Mater and Rushford & Associates from October 2023 to March 2024.

This plan enables the fulfillment of the **directives** pursuant to President Biden’s Executive Order 14035 (Diversity, Equity, Inclusion, and Accessibility in the Federal Workforce) and Executive Order 14031 (Advancing Equity, Justice, and Opportunity for Asian Americans, Native Hawaiians, and Pacific Islanders) and supports the agency’s commitment to attain a workforce that draws from the full diversity of the Nation.

Tellus Mater and Rushford & Associates are pleased to have assisted with the USTR’s mission to continue instituting an inclusive policy that considers the principles in every aspect of their work.

Find more information on Equity and Trade [here](#).



About USTR

American trade policy works toward opening markets throughout the world to create new opportunities and higher living standards for families, farmers, manufacturers, workers, consumers, and businesses. The United States is party to numerous trade agreements with other countries, and is participating in negotiations for new trade agreements with a number of countries and regions of the world.

About Tellus Mater International

Tellus Mater is a HUBZone certified, Economically Disadvantaged Women-Owned Small Business established in 2022 with three distinct departments in leadership and organizational development, education, and global health. A diverse collective of accomplished, socially-minded, multilingual, women, minority leaders and others, Tellus Mater is dedicated to the well-being of society along with the improvement of global health and workspaces. Services include research consultation and support, training, assessment, and data analytics.

About Rushford & Associates

Rushford & Associates, an SBA certified 8a business, consults to and coaches individuals, teams, and organizations in system wide change efforts, creating healthy productive environments by aligning business processes, cultural behaviors, and organizational structures that support an inclusive workplace. Offering a wide range of instructor-led training workshops that engage employees interactively at all levels, Rushford & Associates assists in the development and implementation of strategic plans and reports.



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